

ZOLTÁN VERES

GUIDELINES FOR AUTHORS SUBMITTING MANUSCRIPTS FOR PUBLICATION IN PMR

To produce on schedule an outstanding publication of exceptional content quality and technical level, please observe the following guidelines.

01. Page setup. Use this document as a template for your article. Replace my name with your name and my text with your text. The text begins with the abstract of max. 500 words in TNR 12 with left and right margins of 4.00 centimetres, as seen above. The margin for the main body text should be 3.25 centimetres each.

02. Paragraphs. Indent the first line of each paragraph by 0.75 centimetres and do not leave spaces between paragraphs.

03. Headings. Do not use more than three levels of headings, as in these examples:

[...]

Network competence

[...]

The Framework of Networks: Relatedness, Tight Bonds and Vibrations

[...]

Competitive advantage and visible success

[...]

04. Font type and font size. Use Times New Roman 13,5 throughout your article. If you need to, use Times New Roman 12 for diagrams, figures, graphs, illustrations, and tables.

05. Language. Use British English as the set language and spell check your article before submission.

06. Hyphens. Distinguish between -, –, and —.

07. Numbers.

07.01 Spell out numbers between one and ten, inclusively, and use figures from number 11 onwards.

07.02 Use figures for units of measure, for example: USD 10,000 per day; a 5 per cent decrease etc.

07.03 Use figures for dates, for example: on 5 December 2011.

07.04 Use figures for people's ages, for example: older than 35 years old.

07.05 Spell out numbers at the beginning of sentences, as in this example: Thirty-five year old—and younger—middle managers...

07.06 Spell out approximate numbers, as in this example: over sixteen thousand shapes and four thousand patterns...

07.07 Use a mixture of figures and words for round numbers of a million or more, as in this example: the total value of products returned in this *reverse supply chain* exceeds USD 100 billion annually.

07.08 For decimal numbers of less than one, insert a zero before the point, as in this example: 0.5 per cent

07.09 Articulate numbers of four digits or more with commas, as in this example: USD 10,000

07.10 Do not elide figures in ranges of years spanning two centuries or more, as in these examples: 1954–5 and 1954–64, but 1954–2012

08. Diagrams, figures, graphs, illustrations, and tables.

08.01 If you do include diagrams, figures, graphs, illustrations, or tables in your article, ensure that they are not wider than the length of this line:

08.02 Do not include other authors' diagrams, figures, graphs, illustrations, and tables without obtaining prior permission from the copyright holder.

08.03 Number diagrams, figures, graphs, illustrations, and tables sequentially, in their respective categories, as in these examples:

Table 1, Table 2, etc.; Figure 1, Figure 2, etc.

Illustrations:

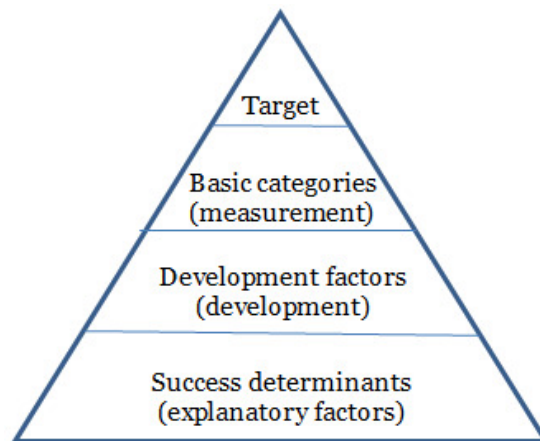


Figure 1 The logic of the pyramid-model

Source: Lengyel, I. 2003. p. 291.

Year and law number	Item	Comment
16th June 2003	The Framework Convention on Tobacco Control	WHO
CXXVII Act of 2003	law on excise duty and special rules regarding the distribution of excise goods	taxation
XLII Act of 1999	on the protection of non-smokers and the special rules of consumption, distribution of tobacco products	On the rules related to locations designated for smoking
Act LVIII of 1997 on business advertising		legal restrictions on advertising
LXXVII Act of 2005	About the modification of Act LVIII of 1977 on business advertising.	
CXXXIV Act of 2012	on suppressing underage smoking and the retailing of tobacco products	

Table 1 Legislation governing smoking and the marketing of tobacco products

Source: own editing

09. Colours. Do not use colours anywhere in your article.

10. Quotations. Ensure that quotations match the original in spelling, punctuation, and capitalisation.

11. References. For references follow these examples:

Armenski, T. – Gomezelj, D. O. – Djurdjev, B. – Deri, L. – Aleksandra, D. (2011): Destination Competitiveness: A Challenging Process for Serbia. *Journal of Studies in Human Geography*, 5, 19-33.

Blanke, J. – Chiesa, T. (eds.) (2009): *The Travel and Tourism Competitiveness Report 2009*. World Economic Forum, Geneva

Buhalis, D. (2000): Marketing the Competitive Destination of the Future. *Tourism Management*, Vol. 21, Issue 1, 97-116.

Churchill, G. A. Jr. (1995): *Marketing research: Methodological Foundations*. The Dryden Press, Harcourt Brace College Publishers, Orlando

Clarke, A. – Raffay Á. (2011): The introduction of tourism destination management organisations in Hungary: Top down meets bottom up. In:

Dredge, D. – Jenkins, J. (eds.): *Stories of Practice: Tourism Policy and Planning*. Ashgate, Farnham, 311-334.

In the body text sources should be referred as follows:

(Buhalis, 2000); (Buhalis, 2000, p. 105); (Blanke – Chiesa, 2009) and in case of more than two authors (Armenski et al., 2011).

12. About author(s). With the manuscript a short bio (cca. 150 words of each author) and a photo of at least 300 dpi should be sent.

13. Volume. Expected volume of the papers is cca. 60000 characters, *abstract, references* and *about authors* sections included.

When ready, contact *Pannon Management Review* at veres.zoltan@gtk.uni-pannon.hu