
ZOLTÁN DEBRECZENY

Foreword:
‘We need a team!’

Veszprém
14 December 2012

Dear Readers,

‘We need a team!’, the title of the painting¹ on the cover of this first issue of *Pannon Management Review*, comes from the adage in a Hungarian cult movie, *Football of the Good Old Days*. Ede Minarik, the unlikely hero of this film, is a dream chaser (as well as a laundry owner), living in early Twentieth Century Pest. What is his dream? A world-class football team, no less! To achieve his dream, Ede Minarik fights against the odds (the football players are just poor young chaps living in a big, Central European city sometime between World Wars) and sacrifices everything he has. ‘What happens in the end’, I hear you say? Well, I think you better wait and see the movie for yourselves. What I can tell you now, though, is that the end matches the era.

Times have changed, places have changed, it is the Twenty-First Century, now, and I am writing not far from the frozen over waters of Lake Balaton in winter. The question ‘What happens in the end?’, however, stays the same. In addition to (money and) dreams, what else does one need to build a competitive, world-class team in the Twenty-First Century? Perhaps, the answer lies with Ede Minarik, his determination to never give up, and his capacity to start everything all over again. As, without a shadow of a doubt, the outstanding team behind this publication can testify.

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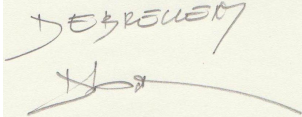
I am writing this foreword not long after my 60th birthday (which feels more like an afterword to me, at times). This is the first time that my paintings (usually perceived to be strange, talkative, philosophical, brazen, and critical as well as self-critical) are steered towards the faraway shores of high academia. Have I understood you correctly? Do professors with kindred spirit really expect me to set the tone of a contemporary academic publication with my work? If yes, then, as an admirer of great intellectual achievements who respects charismatic personalities

¹ 70 cm x 50 cm acrylic mounted on canvas.

and as a person who pursues new and original ideas, I am delighted to serve your esteemed community with my paintings.

Libraries are full of books analysing the harmony and unity of form and content. So, it is difficult to ever say something new on the topic, but we may always ask the relevant questions. Could there really be harmony and unity between the research-based, analysis-driven articles in this publication and the world of paintings intended to generate ideas and emotions in a light-hearted way? Could my work really contribute to shaping the form this publication takes? Read these excellent articles carefully, please, and let me know what your answers are—and, of course, may the articles in this publication give as much pleasure to contemporary artists as, I hope, my paintings on its covers give you.

Respectfully yours,



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Artist Painter



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